



2017 Christmas Parade
Sponsored by
Little River Chamber of Commerce
Tuesday, December 5, 2017
6:00 p.m.

“A Disney Christmas”

Name of Organization or Group _____

Contact Person _____

Address _____

Phone & Alt Contact # _____ E-Mail _____

Entrant's Theme

All entries are asked to assemble by 5:15 p.m. on Burke Street. Go East on Rankin to Locust St. Turn Left on Locust St., go one block to Burke St. At the corner of Locust and Burke Sts., a parade committee member, wearing identification, will give you your number and line-up place. The parade will actually begin on Main St., not at the assembly place. People who want to see the parade should be on Main St. The Parade route will be: Main St., to Little River Memorial Hospital and Nursing Home and then to the Courthouse. **Please return to the courthouse** following parade for trophy presentations.

We strongly encourage participants to line up by 5:15 or as early as possible.

RULES

1. All businesses and organizations are invited to enter the Christmas Parade as long as the theme is portrayed.

No entry shall have a live Santa.

2. Throwing of candy **will be** permitted. Candy must be store bought and wrapped. Santa will also throw candy at the end of the parade. Santa will give candy to the children inside the courthouse at the end of the parade. They may bring letters to him at that time and visit with him.

3. Entrant of horses will be allowed **only with a current negative Coggins test**. Horses will proceed before Santa on the fire truck.

4. All entries must be on the official entry form and received by the final due date of November 30, 2017, to be eligible for awards.

5. Pageant winners and Homecoming Queens may ride on individual automobile or float. If riding on a float, float must be decorated with the theme of the parade.

6. All entrants **must** complete entire parade route.

7. Entries will be notified of their entry number after the parade line-up is complete.

8. Each entry must know their line-up number.

9. The parade winners will be determined by a panel of judges selected by the parade committee and located on the judges' stand in front of Ashdown Hardware. The parade route will continue between the Little River Memorial Hospital and back to the courthouse. Judges' selections are based on the following score card:

Application to the theme of parade	20 Points
Originality	10 Points
Neatness and Attractiveness	10 Points
Quality and Completeness	10 Points

10. Judges' decisions are final.

11. Awards will be presented the night of the parade. Entrants should report to the Chamber office to receive award.

12. Entrants must fill out page 5 for the description that will be read announcing the floats and describing them.

13. Awards will be given in the following categories:

Commercial Floats	First	Second
Non-Commercial	First	Second
Religious	First	Secon
Walking	First	
Automobiles	First	
Tractors	First	

14. Any questions or decisions not covered in the above rules will be determined by the parade chairperson or committee.

Parade Entry Information for Public Address & Radio

In order to best describe your entry in this parade, please provide information that will be used in introducing your entry on the public address system, for live radio broadcast.

Name of Organization:

Title of Entry (or Theme):

Description of Entry: (Please include names of those on the float/entry, what it looks like, what recyclable items were used to help create the float, how many worked on the project, or any other information you feel would be important in letting people know about your entry)

Other Information: (Fact about your business or organization, other special events in which this float or group will be participating, etc.)

Thank you for your help. This information will be valuable in helping us make your time and effort even more worthwhile by allowing us to give you additional promotional assistance through announcements and media releases.

Turn in this page with your entry to the Little River Chamber of Commerce, 180 E.

Whitaker St. by November 30, 2017